

MORE TO EXPLORE

Below is a list of the questions from the proposal form to help you plan out your responses before you start.

Please **do not** use this form for your final proposal submission.

What is it?

More to Explore supports people in designing and delivering opportunities for communities to experience great creative and cultural experiences in Dudley, Sandwell, Walsall and Wolverhampton.

You can apply for up to £2,000, to help you to test out a new creative idea with and in your local community, or you can deliver a complete project.

We are not prescriptive about how this is done, what is important to us is that local people are involved in the design and delivery of the project, and that it reaches people who may not normally have this kind of creative opportunity.

We believe there is more to explore in the Black Country and would like to invite creative ideas to explore the following themes within the micro commission.

- **Home** (family, places, neighbourhoods, identity, tradition, celebration, trends)
- **Environment & Nature** (Green spaces, climate action, activism, wellbeing, growing)
- **Hidden Black Country** (unseen and unheard stories and places, reimagine fact or fiction, share secrets)

The themes are broad and open to interpretation, your ideas could be a digital or analogue solution (e.g. in person, print) or a combination of both. The activity must be new and must not have been previously delivered as a pilot/taster session.

Priority will be given to groups who haven't received any financial award / support in the last year and groups in these areas:

- **Dudley:** Brierley Hill, Kingswinford, Halesowen, Stourbridge & Sedgley.
- **Sandwell:** Rowley Regis, Tipton, Oldbury & Wednesbury.
- **Walsall:** Willenhall, Bloxwich, Darlaston & Brownhills.
- **Wolverhampton:** Bushbury, Heath Town / Blakenhall, Ettingshall & Spring Vale.

Please note, **CBC is not a funder**, we offer commissions to support people to develop and deliver their ideas.

Section 1: Contact Details

- 1. Name of artist(s), group or organisation delivering the activity**
- 2. Contact telephone number**
- 3. Contact Email address**
- 4. Address for correspondence**
- 5. Website**

Section 2: Your Proposal

This section is to outline your project idea and plans.

- 6. What is the name of your activity?**
- 7. Please provide an outline of the activity.**

Within the proposal, please consider the following questions:

- How will the project engage local people in creative and cultural activity, who do not regularly engage in the arts and culture currently?
- How does the project involve local people in the design and delivery of the activity?
- How will you ensure that the project provides a quality experience for participants?

- 8. Who is this activity for? Who is the target audience?**
- 9. How many people are you looking to engage with and how will you achieve this?**
- 10. What difference do you think this activity will make to the participants? How will they benefit?**
- 11. Which borough will your activity take place in?**

12. Where will the activity take place?

Please provide venue details (if applicable).

For online only projects, please enter 'Digital'

13. When will you deliver the activity?

*Your project will need to take place between **June – November 2024**. If you cannot commit to the timeframe, please do not apply.*

14. How/where will you be marketing the activity?

CBC can provide a marketing toolkit to successful applicants.

15. Are you planning on working with any other artists/partners on this activity?

We encourage partnerships. It is a good idea to seek advice from local arts and community venues and organisations to help the activity reach more people. We also encourage working with professional artists and naming the artist(s) you are thinking of working with in the proposal. If you can provide a letter of support from the artist(s), community group(s) and/or venue(s) to show they are working with you, please email it to: info@creativeblackcountry.co.uk along with the project name.

16. Working with vulnerable participants.

If you have identified participants or audiences who are considered vulnerable, for example, dementia groups, migrant or refugee groups, young people, disabled or D/deaf, your project must demonstrate the necessary experience for delivery. This should include, evidence of an interested group in the form of a support letter and evidence that the correct checks are in place for artists/facilitators delivering the projects.

17. Do you have a DBS form?

18. If applicable, how will you ensure your activity is accessible?

e.g. audio description, subtitles and /or BSL interpretation). CBC can offer successful applicants' additional money to make work accessible.

Section 3: Finance

This section is to let us know how much you are requesting for your activity and to provide a breakdown of how the money will be spent.

Please note, CBC does not cover equipment costs for projects. If this is an essential part of your project, please get in touch to discuss this further with a member of the CBC team.

19. How much are you requesting for this activity?

20. Please provide a simple budget breakdown.

Please provide a simple budget illustrating how the money will be spent. If you are also requesting additional money to make your work accessible, please provide a separate budget outlining the costings of what you need.

CBC does not cover equipment costs for projects. If this is an essential part of your project, please get in touch to discuss this further with a member of the CBC team.

Rates of pay for artists:

We are committed to making sure those who work in the arts and culture are properly and fairly paid. We recommend you visit Arts Council England's Fair Pay webpage (linked below) that contains information on where to find advice on this subject.

https://www.artscouncil.org.uk/sites/default/files/download-file/ACNLPG_Fair_pay_0.pdf

21. Have you received money from CBC before?

22. Have you received money from Arts Council England in the last 2 years?

23. Will you be receiving or applying for any additional income for this activity?

This can include any match funding (monetary support from other organisations i.e. businesses and/or funding bodies) and/or in-kind support (non-cash contributions such as supplies, room hire).
